



Inner South Community Committee  
**FACEBOOK** highlights over the last 28 days

**9<sup>th</sup> July 2019 – 5<sup>th</sup> August 2019**

Since 9<sup>th</sup> July 2019, the Inner South Community Committee Facebook page has gained:

- **22 new page 'likes'** (and currently has) **961 followers**,
- **22 new followers since 9<sup>th</sup> July 2019.**

This means that this is the ***third*** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction.

The most popular post since the 9<sup>th</sup> July 2019 was the posting:  
**Design a Flower Bed for the Civic Hall:** It has been

- shared 5 times
- had 2 comments
- has reached a total of 1326 people

On the following pages are screenshots of the most popular posts since the 9<sup>th</sup> July 2019. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.


## 1st Place – Design a Flower Bed for the Civic Hall

1326 people had this post delivered to them and it had 57 post clicks. A further 5 people shared the post, alongside 62 Reactions, Comments and Shares.




**Leeds City Council Inner South Community Committee**  
Published by James Leedscc [?] · July 19 at 7:00 AM · 🌐

We love it when local people do well and therefore we were delighted to see that Umar Mahmood, who attends Ingram Road Primary in Holbeck, is one of the winners of the 'design a flower bed for the Civic Hall grounds'. Do you like it?



**Design a Flower Bed Competition Winner 2019**  
This flower bed was designed by Umar Adeb Mahmood Age 9 Of Ingram Road Primary School



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Get More Likes, Comments and Shares  
Boost this post for £23 to reach up to 7,400 people.

1,326 People Reached | 119 Engagements | [Boost Post](#)

### Performance for Your Post

1,326 People Reached

62 Reactions, Comments & Shares

47 Like | 17 On Post | 30 On Shares

8 Love | 2 On Post | 6 On Shares

2 Comments | 0 On Post | 2 On Shares

5 Shares | 5 On Post | 0 On Shares

57 Post Clicks

20 Photo Views | 0 Link Clicks | 37 Other Clicks

#### NEGATIVE FEEDBACK

1 Hide Post | 0 Hide All Posts

0 Report as Spam | 0 Unlike Page

Reported stats may be delayed from what appears on posts



## 2<sup>nd</sup> Place goes to: *Local Jobs for Local People*

**912** people had this post delivered to them, with **78** post clicks. A further **5** people shared the post alongside **12** likes, comments and shares.



**Leeds City Council Inner South Community Committee**  
Published by James Leedscc (?) - August 1 at 1:37 PM -

Local jobs for local people!  
Kasa on Top Moor Side in Holbeck are looking for new staff 😊



Get More Likes, Comments and Shares  
Boost this post for £23 to reach up to 7,400 people.

912 People Reached      90 Engagements      [Boost Post](#)

### Performance for Your Post

**912** People Reached

**12** Likes, Comments & Shares

<b>2</b> Likes	<b>2</b> On Post	<b>0</b> On Shares
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<b>5</b> Comments	<b>2</b> On Post	<b>3</b> On Shares
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<b>5</b> Shares	<b>5</b> On Post	<b>0</b> On Shares
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**78** Post Clicks

<b>41</b> Photo Views	<b>0</b> Link Clicks	<b>37</b> Other Clicks
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#### NEGATIVE FEEDBACK

**1** Hide Post      **0** Hide All Posts

**0** Report as Spam      **0** Unlike Page

Reported stats may be delayed from what appears on posts